



You're Invited!

SimGenetics FIELD DAY



Tuesday, September 18th, starting at 9 am in Throckmorton, TX

Lunch provided by Ag Workers Insurance

Hosted by: R.A. Brown Ranch

Throckmorton, TX

Dear Friends,

We'd like to invite you to join us at the ranch on Tuesday, September 18th for what promises to be a day of great food, ranch fellowship, and the opportunity to gain valuable insight into emerging technologies that will have growing impact on cow/calf profitability over the next few years - program topics are listed below.

- 9 am: Open House
- 11 am: Feed Efficiency Tour – Increased Profit through Decreased Costs
- Noon: Lunch & Door Prizes provided by Ag Workers Insurance
- 1-3 pm: Speakers

Marty Ropp, Allied Genetic Resources “Is your Breeding Strategy Stealing your Profit?”

Chip Kemp, American Simmental Association “IGS Feeder Profit Calculator & the SimGenetic 20 Year Transformation”

Donnell Brown “The RAB Exclusive Star Rating System & the \$Profit Index – Make Selection Easy”

Please join us for this “hands-on” opportunity to gain valuable information and become better prepared for our industry’s exciting future.

Please call or email us as soon as possible or by Saturday, September 15 to let us know how many folks to plan for. We look forward to seeing you soon.

Donnell & Kelli Brown
(phone) 940-849-0611
info@RABrownRanch.com

SAVE THE DATE - OCTOBER 10, 2018
Our 44th Annual Bull Sale will feature 600 head
of bulls including 120 SimAngus™!

Location:

R.A. Brown Ranch Event Barn
1093 CR 112
Throckmorton, TX 76483
(3.2 miles west of Throckmorton on Hwy 380,
north 1 mile on FM 2651, then 300 yards west on
CR 112 to our rock entrance)
#940-256-0785

