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FOR IMMEDIATE RELEASE

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### **Saddle & Sirloin Club Welcomes R.A. “Rob” Brown**

*Texas cattle and horseman received prestigious livestock honor.*

Induction into the Saddle and Sirloin Portrait Gallery is the highest honor bestowed in the livestock industry. Founded in 1903, the gallery is the largest collection of noted artists in the world, devoted to a single industry, and honors the most influential men and women who have significantly contributed or furthered livestock production.

R.A. “Rob” Brown, Jr. of Throckmorton, Texas, was honored as the 2018 inductee during a ceremony Nov. 11 at the Kentucky Fair and Exposition Center in conjunction with the North American International Livestock Exposition in Louisville, Ky.

Rob built R. A. Brown Ranch into one of the substantial ranches in the country that encompassed a Quarter Horse band, multiple seedstock breeds, commercial cow-calf herds, stocker operations, cattle feeding, and farming. His livestock have made a significant impact on the world’s genetics.

With his amazing commitment to service, Rob has served in leadership roles for many state, regional and national organizations including the American Quarter Horse Association (AQHA), National Cattlemen’s Beef Association, (NCBA) American Simmental Association (ASA), Senepol Cattle Breeders Association, National Beef Cattle Evaluation Consortium, Texas & Southwestern Cattle Raisers Association, (TSCRA) Texas Animal Health Commission, Texas Tech University and the Ranching Heritage Association.

Rob said, “This is the most prestigious award I could ever receive. It certainly is the most humbling.” Throughout the years, Rob and Peggy’s primary focus has been to instill love in the family and foster family relations. Rob is quick to give credit for their success to his lifelong bride and business partner, Peggy. The Browns have been progressive in generational transfer as well and have all 4 of their children and their families back at the ranch growing successful businesses.

Rob has lived by the motto of “be progressive yet practical, and embrace science while respecting tradition.” Not only has he had a lasting impact on the industry living by this motto, he has instilled these values into his highly successful family, which will assure Brown family leadership for years to come. And now his portrait hangs amongst some of the greatest in the livestock industry.

Visit [www.livestockexpo.org/ssclub.aspx](http://www.livestockexpo.org/ssclub.aspx) to learn more about the Saddle & Sirloin Gallery. Funds have been established at the following foundations: American Simmental Association, Red Angus Association of America, American Quarter Horse Association, and National Ranching Heritage Center.