

R.A. Brown Ranch 45th Annual Bull, Female and Quarter Horse Sale Report

The aroma of hot branding irons christening the new Marketing Center from the night of the Quarter Horse Sale faded as cattlemen and women arrived in Throckmorton, Texas, on a cool fall morning for a warm cup of coffee and an elite 842-head offering in the 45th Annual Bull and Female sale. The standing-room-only crowd of 175 buyers from 19 states, 300 total registered bidders, and friends said it all when the auctioneer chant began, and the sale was on. When auctioneers Jim Birdwell, Doak Lambert, and Trent Stewart lowered the gavel for the final time, the office was swarmed with pleased customers ready to get their cattle to new zip codes.

One hundred fifteen Angus bulls kicked off the sale at a \$5,396 average. Next up were 64 Black/Red Angus bulls which averaged \$4,935. For an average of \$2,585, six Hotlander bulls were sold, and 204 Red Angus bulls averaged \$5,723. Forty-nine SimAngus bulls sold for a \$5,398 average.

During the Quarter Horse Sale the night before, lot 1, RAB Smooth Tunes, led off as the only riding horse in the offering. Dubbed "as gentle as they come" this horse was the top seller at \$16,500. Chi Selby took him home. The sale also boasted 11 weanlings which averaged \$3,286. The high selling weanling was RAB Smoke Show for \$5,100 to Jay Sturgess.

The next day, lot 19, Brown SR Momentum 8063E, topped the Angus bull sale at \$11,000. It is no surprise as he is one of the highest \$Profit bulls in the program. The G A R Momentum son out of a G A R Prophet daughter went home to Bellah Cattle Co.

Lot 8, Brown 100 Proof F1296, is an elite Black/Red Angus Bull who went home to Rocking P Angus for \$12,000. Earning an amazing 21 stars in the R.A. Brown Ranch Star System, he topped the Black/Red Angus sale. He is a Brown CRSB 100 Proof C5524 son from a 5L Independence D677 daughter.

High selling Red Angus bull was lot 268, Brown CRSB F5579. This impressive Brown CRSB 100 Proof C5524 son out of an HXC Conquest 4405P daughter, is an exceptional combination of genotype and phenotype. Jennings Red Angus took home this elite bull for \$12,500.

Rocking H Cattle grabbed the top-selling SimAngus bull for \$8,500. Lot 548, Brown CCFP Outcross F4759, is a WS Outcross C14 son out of a Halfmann Nebula SM Z693 daughter. He is a high-performance bull sure to increase profits on their operation.

On the female side, 257 commercial heifers averaged \$1,775. Of the registered females, 14 Angus averaged \$2,728 and 133 Red Angus sold for a \$3,680 average.

The lead-off Red Angus female, lot 571, Brown Ms Premier B503, topped the Red Angus female sale at \$15,000. This Brown Premier X7876 daughter does everything Premier does well, and she does some important things even better. Excelling in Feed Efficiency, Calving Ease and Ribeye Area, she is sure a showstopper. Red American Cattle had the privilege of taking her home to add to their herd.

On the Black Angus side, the lead-off female also brought top dollar. Lot 221, G A R 100X 2175, is a G A R 100X donor who has the looks to match her impressive genetic profile. She is bred to the new rising star

at Origen, JR Fast Forward, and Curtis Shaefer took home the opportunity to own his first offspring out of this high-quality female for \$6,000.

Collectively, it was a beautiful couple of days in Throckmorton, Texas, for horse and cattle sales and fellowship among ranchers. Sharing meals together throughout the day and hearing laughter from the children enjoying their own toy R.A. Brown Ranch herd in the sand pile is a treat each year. Customers even got to take home a personalized key chain and other goodies.

The R.A. Brown Ranch looks forward to repeat success during the March sale in 2020. See you on the trail!

Sale Averages

115 Angus Bulls \$5,396

64 Black/Red Angus Bulls \$4,935

6 Hotlander Bulls \$2,585

204 Red Angus Bulls \$5,723

49 SimAngus \$5,398

257 Commercial heifers \$1,775

14 Registered Angus Females \$2,728

133 Registered Red Angus Females \$3,680

1 Riding Horse \$16,500

11 Weanling Horses \$3,286