

R.A. Brown Ranch March Sale Averages \$3,890

Strong winds and cattle brought a big crowd to Throckmorton, Texas, March 13, 2019 for the 4th Annual R.A. Brown Ranch March Bull Sale. Ranchers from 12 states flocked to the ranch for an elite 346 head offering. When auctioneers Jim and Joel Birdwell, Fletcher, Okla., lowered the gavel for the final time, the cattle averaged \$3,890.

A first time buyer, Kirk Fly from Dalhart, TX bought his trailer load of bulls from home where he stayed due to the dangerously high winds. "It was my first time to bid on the internet and DV Auction was really easy to use. The sortable spreadsheet and the star rating system made it really easy to find the bulls that fit my specs and the videos gave me an excellent perspective on each animal."

The 37 Angus and Black Red Angus bulls kicked off the sale. Twenty-one Angus bulls averaged \$4,640 and 16 Black Angus bulls registered with the Red Angus Association averaged \$4,765. The 119 Red Angus bulls averaged \$4,580 and 38 SimAngus bulls sold at a \$3,735 average.

Repeat customer, Dr. Lynn Esse DVM from Whitsett, TX took home the high selling bull at \$13,000. He was an impressive Black Red Angus bull sired by the high marbling / calving ease Angus sire GAR Surefire and out of one of the Brown's top Red Angus donors by Brown Revelation. The Browns have been blending top genetics of both colors of Angus for 20 years and these are becoming favorites of bull and female customers alike. Brinks Brangus at Westall Ranch in New Mexico took home some of these top blended genetics as well as Red Angus females to boost their new Red Angus program with a total of 32 lots purchased. Victoria Farms from Aluacha, FL purchased the high selling female with the lead-off lot sired by Brown Premier.

Both commercial and registered females were sold with 47 commercial Red Angus fall-bred females averaged \$1,465 while 20 commercial Angus pairs averaged \$2,000. Eighty-five registered Red Angus females averaged \$4,425.

The children at the auction enjoyed a special treat of receiving their very own RAB toy cows and bulls to build their own herd and have a ball playing in the sand. Visit RABrownRanch.com for more information.

Sale Recap

- 21 Angus bulls averaged \$4,640
- 16 Black Red Angus bulls averaged \$4,765
- 119 Red Angus bulls averaged \$4,580
- 38 SimAngus bulls sold at a \$3,735 average
- 47 Commercial Red Angus fall-bred females averaged \$1,465
- 20 Commercial Angus pairs averaged \$2,000
- 85 Registered Red Angus females averaged \$4,425